Ruby Manandhar

BA/DA Training

Assignment 5

07-11-2019

**SRS (Software requirements specification) document:**

SRS document is a detailed description (both functional and nonfunctional requirements) of the software system to be developed. The SRS states all the function and capabilities that a software system needs to provide in a defined timeframe. Everyone in a project rely on the SRS, be it the development team, tester, support, or marketing team. This is a common ground for communication between team members because everybody can access the detail descriptions at once and be on the same page in regards to project. Since everyone works on the same page, it also helps in saving time; effort and cost of late stage re-design and re-testing. The SRS provide a baseline when time comes to develop plans for validation and verification. Not only this, but the SRS also acts as an agreement between your company and client for what should be developed.

**SWOT ANALYSIS: (Momo food truck)**

|  |  |
| --- | --- |
| **S (Strength)**   * Location: We can move around different locations with our food truck. * Authenticity: Our professional cook knows the secret recipe on how to make authentic momos. * Customer service: We have great team with the best customer service skills who never fails to make customer happy & satisfied. | **W (Weakness)**   * Lack of publicity: Customers will share word-of-mouth only after opening and tasting momos so many people might not even know what momo is. * Lack of reputation: we haven’t been able to establish ourselves as best momo seller in town and we don’t have any yelp reviews and ratings yet for new customers to search about us. * Lack of capital: All startup funds might not be enough to cover business expenses along with the high rent that we need to pay for parking specially in downtown area. |
| **O (Opportunities)**   * Expansion: We will have opportunities to expand our business with more food trucks in different cities once we become renowned in yelp as best momo seller in town. * Community: There are many Asian population in the community who works full time and don’t have time to cook so, they will come & also bring their colleagues to eat and this will increase customer base. | **T (Threat)**   * Competition: There are many other reputable food trucks that sell Asian foods as well and their loyal customer regularly eats there. * Permits: City might not provide permit to park food trucks in the busy street where maximum people crosses path during lunch breaks. |